

RUNNING

The logo for Running Etc. features the word "RUNNING" in a large, bold, black sans-serif font. Below it, the word "ETC" is rendered in a stylized, outlined font where the letters are interconnected. A horizontal line runs beneath the "ETC" graphic.

NORFOLK • VIRGINIA BEACH

Dear Applicant,

Thank you for your interest in our Ambassador Program. We are looking for our most inspiring and encouraging customers to represent Running Etc. We believe that running should be a sport for everyone to enjoy. That means we want runners of all abilities and experience levels to represent us. If you are passionate about running and share in our goal of keeping runners healthy and having fun, then please fill out the application below. You will find a short application and questionnaire followed by a terms and conditions agreement on the following pages. We look forward to learning more about you, our amazing customer!

Thank you,
Running Etc.

For any questions about the Ambassador Program or the application process please e-mail Pam Robinson at pam@runningetc.com.

RUNNING ETC. AMBASSADOR APPLICATION

NAME:	PHONE NUMBER:
STREET ADDRESS:	CITY, STATE, ZIP:
E-MAIL:	AGE:
NUMBER OF LOCAL RACES IN LAST 12 MONTHS	YEARS LIVED IN THE AREA:
NUMBER OF MILES A WEEK (ON AVERAGE):	NUMBER OF YEARS YOU HAVE BEEN RUNNING:
FAVORITE RUNNING SHOE:	
GIVE A BRIEF DESCRIPTION OF YOURSELF	
WHAT ARE YOUR RACING GOALS?	
DESCRIBE YOUR MOST MEMORABLE RACE EXPERIENCE	
HOW ARE YOU CURRENTLY INVOLVED IN THE LOCAL RUNNING COMMUNITY?	
ARE YOU ACTIVE ON SOCIAL MEDIA (FACEBOOK, TWITTER, BLOGGING, ETC.)? IF SO, HOW?	
WHY WOULD YOU LIKE TO BE A RUNNING ETC. AMBASSADOR?	

TERMS AND CONDITIONS

Running Etc. will be selecting Ambassadors throughout the year. We will choose the best applicants to represent our business based on a number of factors. We welcome runners of all abilities and racing experience. A new team of Ambassadors will be selected each year. Every applicant must reapply annually to be considered for the current years team

Selected Ambassadors will be notified by e-mail or phone call.

The following outline explains what we expect from our Ambassadors and what they can expect from us:

1. Expectations for Ambassadors

- a. Ambassadors are to wear visible Running Etc. gear at races during and after the event (weather permitting).
- b. If an Ambassador would like to run for a team/charitable cause (i.e. Tidewater Striders, Team Hoyt, Team in Training, etc.) they must notify the Ambassador Coordinator ahead of time.
- c. Ambassadors must run at least 10 local races a year and are encouraged to do more races for additional incentives. Races can be as small as a local 5k with <50 participants to events that are historically large like the Shamrock Marathon, Half Marathon, and 8K.
- d. Ambassadors are asked to stay for the post-race festivities as often as possible.

2. Benefits from Running Etc.

- a. A team uniform from Running Etc. This will include a printed singlet and a printed short sleeve shirt.
- b. 20% discount on non-sale, in-store merchandise excluding heart rate monitors, GPS watches, and jogging strollers. 50% discount Running Etc. logo apparel and hats.
- c. Running Etc. will host several social gatherings throughout the year to celebrate your efforts and running achievements.

Running Etc. reserves the right to change the conditions of the agreement as deemed necessary. Ambassadors may be removed from the team if they do not meet the terms of the agreement. Ambassadors are expected to represent Running Etc. in a positive manner.

Print Name _____
Signature _____